



2025 OFF-CAMPUS LIVING FAIR SPONSORSHIP MENU

Off-Campus Living Fair | July 18, 2025

The Off-Campus Living Fair is a one-stop shops that allow students, faculty and staff the opportunity to research their off-campus living options. The Fair brings together landlords/property managers, and campus & community resources in an effort to inform participants about the housing options and resources available in the local area.

Sponsorship opportunity – Fair Sponsor_____ \$1,000 **Promotion, Digital Exposure, and Collateral**

- Corporate logo and hyperlink on the Off-Campus Living Fair website, prior to Fair*^{Date Specific}
- Corporate logo and hyperlink included in follow-up email sent to all registrants prior to the Fair*^{Date Specific}
- Corporate logo on select Off-Campus Living Fair digital and printed promotional materials
*^{Date Specific}
- Opportunity to display certificate of sponsorship recognition at sponsor's business location

July Fair

- One (1) table in a prime location to provide contact with event attendees at Fair
- Opportunity to hang corporate banner at table at Off-Campus Living Fair *^{No pop-up tents are permitted as this is an INDOOR event}
- Registration for one-property for the fair**

***\$1,000 sponsorship fee includes a \$920 (Off-Campus Housing Database member) or \$870 (Non Off-Campus Housing Database member) charitable gift for the Department of Resident Life – Off Campus Housing Sponsorship Fund #21-22236 and fair market value of \$80 (Off-Campus Housing Database member) or \$130 (Non Off-Campus Housing Database member) for event registration for one property.*

Deadline for sponsorship: June 2, 2025

Please send your corporate logo (transparent PNG or EPS file) and hyperlink to University Housing Partnerships at och@umd.edu by deadline for sponsorship. The logo format is required for compatibility with their marketing platform.

Gifts in support of the University of Maryland are accepted and managed by the University of Maryland College Park Foundation Inc., an affiliated 501 c(3) organization authorized by the Board of Regents. Gifts are tax deductible as allowed by law. Please consult your tax advisor.



DIVISION OF STUDENT AFFAIRS

SPONSORSHIP ADDENDUM

In support of our mission, the University of Maryland Division of Student Affairs accepts sponsorships under strict guidelines. The Division of Student Affairs reserves the right to refuse any sponsorship we believe is incompatible with our mission and values.

Sponsorship Guidelines

- The Division of Student Affairs has sole discretion for determining the types of sponsorships that will be accepted. The presence of a sponsorship does not imply in any manner endorsement of the sponsor or sponsor's product.
- The Division of Student Affairs will not accept a sponsorship that, in our sole opinion, is not in good taste. We will not permit a sponsorship a) involving illegal or objectionable products or services, or b) that is offensive to any individual or group of individuals based on age, color, national origin, race, religion, sex, sexual orientation, or disability c) that promotes firearms, ammunition, fireworks, gambling, pornography, or tobacco.
- Sponsored content on our sites, in publications and other collateral materials must be value-neutral and limited to the sponsor's location, telephone number, internet address, sponsor's brand/trade name or product/service listings. This content must also not contain any qualitative or comparative language such as pricing, savings, value, etc.
- The Division of Student Affairs reserves the right to reject, cancel, or remove any sponsorship at any time – with reasonable notice to sponsor. In the event of cancellation of sponsorship, no refund will be issued for any payment received to date. If an event/program is canceled, we will do our best to offer an alternate opportunity of equal value. It is the responsibility of the sponsor to give a notice of at least 24 hours if they are no longer able to attend an event. If a sponsor fails to provide notice of a missed event in advance, the opportunity will be forfeited and will not carry over into a new sponsorship agreement.
- No sponsorship shall be permitted that may injure the good name or reputation of the University of Maryland or the Division of Student Affairs.
- It is the responsibility of the sponsor to provide content and schedule tabling dates prior to the end of sponsorship agreement period. In the event the sponsor fails to provide content or schedule tabling/display case/newsletter postings dates prior to end of agreement, the opportunities will be forfeited and will not carry over into a new sponsorship agreement.
- Unless otherwise specified, sponsor exclusivity is not guaranteed.
- Sponsor payment not received by sponsorship statement deadline may be subject to review and possible cancellation of sponsorship. The Division of Student Affairs reserves the right to refuse the signing of a new sponsorship agreement until the sponsor has paid all outstanding sponsorship statements.
- The Division of Student Affairs has designated space for sponsor tabling. Dates must be approved and scheduled in advance. Rescheduling of tabling dates can only be honored if they are made seven (7) days in advance. Dates are based on availability and on a first come first serve basis.
- During tabling days or events, sponsors may not solicit students, faculty/staff, parents, etc. to sign any binding contracts, account agreements or commitment for a good/service. Sponsors may however allow people to give contact information to use at a later date. The sponsor cannot require this information to be provided in exchange for an item, certificate, entry into a raffle, etc.
 - It is the responsibility of the sponsor to transport, set up, and dispose of all items and collateral brought to an event. The Division of Student Affairs is not responsible for providing any additional support/supplies to sponsors at an event or storing sponsor materials prior to an event.
- Sponsors must work with the Division of Student Affairs Office of Development and Dining Services to gain approval and arrange for purchase and distribution of food items in advance. Some food distribution may be subject to permit acquisition at the sponsor's expense. UMD is a Pepsi campus and all beverages to be distributed must be a Pepsi product or product of a Pepsi subsidiary.